



MCAN Six Bold Ideas (6BI) For Children Birth to 3rd Grade



“What does it take to create literate, curious, compassionate citizens who will improve our world, such that we achieve our 90% Moonshot literacy goal?”

Our Moonshot goal is to get all children ready for kindergarten and reading proficiently by the end of 3rd grade.

OUR SIX BOLD IDEAS

FRAMING QUESTION

1 All community members understand that **literacy is the gateway** to success, and are **engaged in and promoting “learners to earners”** literacy culture.

*“What does it take for community members to **step in and create** clear paths for action, such that we are developing a **visible literacy culture**.”*



2 Families make **school attendance a monthly goal** because every day counts, start to finish.

*“What does it take for stakeholders to understand the importance of attendance such that they **take action** to ensure that kids are going to school on time every day?”*



3 All educators are **proficient in the science of teaching and reading**, thereby creating enough quality classrooms to meet the needs of 21-century learners, birth to 3rd grade.

*What does it take to scale the number of **high quality** birth through third grade classrooms such that all students have access to a 21st-century teaching and learning environment based on the science of literacy?*



4 All children in need from Pre-K through grade 3 will be provided **impactful academic extended learning opportunities** (in school, afterschool and summer).

*“What does it take to create meaningful **academic extended learning** opportunities for kids in Pre-K through 3rd grade, such that they **catch struggling readers up**?”*



5 Our Moonshot Community is united in **advocating for making birth to third grade** an essential service and top priority supported by **sustainable funding**.

*“What does it take for our community to **embrace birth through 3rd grade as the essential investment** in building community prosperity, such that we move from a world of scarcity and competition to one of abundance?”*



6 Our parents are trained as their child’s **first teacher** knowing that **learning begins at birth**.

*“What does it take for our parents and caregivers to **have awareness** about developmental milestones and the skills necessary to support these such that all children are ready for kindergarten?”*

